



INTERTRANS

P a k i s t a n

International Transportation & Logistics
Exhibition and Conference

12 - 15 January 2012
Karachi Expo Centre



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TRANSPORTATION INDUSTRY - DRIVING THE ECONOMY FORWARD

Located at the crossroads of South Asia, Pakistan has gained worldwide recognition as a regional gateway to international trade markets. The country has been facilitating the transportation of all types of goods across its territory.

The revenue generation from the transportation sector of Pakistan is estimated at USD 17 billion annually, contributing 10.2% to the country's GDP. The Foreign Direct Investment in this segment has been approx USD 500 million in the past five years.

Rapid economic development over the past five years has necessitated that the existing transportation and logistics services be brought in line with the country's growing needs. Under Public Sector Development Program (PSDP), the Government has allocated US\$ 2.21 billion to upgrade the transportation infrastructure for the development of both domestic and regional trade routes.

TRANSPORTATION INDUSTRY DIVISIONS

ROAD TRANSPORTATION

Road transportation is the most important means for the movement of goods within Pakistan and onwards to its neighbouring countries. Everything, from food supplies to industrial plants and equipment, is transported via roads. It is noteworthy to mention that trucks and light commercial vehicles constitute 96% of the total domestic freight traffic.

The National Highway and Motorway Network (NHMN) is an extensively interconnected system of intercity roads that runs through the length and breadth of the country. NHMN carries 90% of the total road freight traffic and spans an impressive 12,000 km, constituting 4% of the total roads in the country.



SEAPORTS

Seaports are the primary trade conduits for Pakistan. The country's two major ports, namely Karachi Port and Bin Qasim Port, handle 95% of all international trade, including imports, exports and transit cargo. Private Sector dedicated terminals have been constructed for handling containers, chemicals, oil etc.

In addition, Gwadar Port has been developed under the financial and technical support of China. With a well-equipped and fully-functioning port at Gwadar, Pakistan will further promote trade and transport with Gulf States, China, Europe, Africa and Central Asian Countries.



RAILWAYS

The railway system is second only to the road network in terms of freight and cargo traffic. Pakistan Railways is the only enterprise that provides rail service in Pakistan, catering to the large-scale movement of people and freight.

During the past nine years, freight traffic via Pakistan Railway's infrastructure has registered an average annual growth rate of 4% per annum, reaching 5.2 billion-ton-KM in 2010-2011. At the same time, the railway passenger traffic has reached 24.4 billion passenger-km registering an average annual growth of 3.2%



AIRPORTS



There are 32 civil airports in Pakistan. The Quaid-e-Azam International Airport in Karachi is the major hub for air cargo, but significant levels of both domestic and international freight are also handled at airports situated in Islamabad and Lahore.

ROAD	Total Network (KM)	260,000
	Govt. Allocation under PSDP, 2005-10 (USD)	2.55 Billion
RAILWAYS	Total Network (KM)	8163
	Government Investments, 2005-2010 (USD)	858 Million
SEAPORTS	Total Freight Handled (Tons)	64.8 million
	Government Investments, 2005-2010 (US\$)	54.6 Million
AIRPORTS	Total Freight Handled (Tons)	31.6 Million



INTERTRANS PAKISTAN - LINKING THE REGIONAL LOGISTICS INDUSTRY

The International Transportation & Logistics Exhibition and Conference - INTERTRANS Pakistan will be held from 12 - 15 January, 2012 in Karachi, which is the commercial capital of the country. The show has been conceived to provide participants the growing opportunities present in the transportation industry of Pakistan.

In the modern competitive environment, Pakistan needs a well developed logistics infrastructure for planning, implementing and controlling the efficient as well as effective flow and storage of goods from point of origin to the point of consumption.

INTERTRANS Pakistan will provide valuable insights into the latest trends in the transportation and logistics industry. The show will be an ideal platform for the logistics service providers to widen their scope of activities by establishing international linkages.



CONFERENCE

The show will also feature an exclusive international conference that will bring together world-class business leaders and professionals from the transportation & logistics industry. The conference will highlight the industry's requirements keeping in view the commercial, operational and administrative aspects of regional transportation and reach conclusions for the betterment of all stakeholders.

The Conference will be attended by senior executive delegates from the world's leading logistics companies, shipping lines, importers/exporters, freight forwarders, shippers, ports, terminals, operating companies, transport equipment distributors as well as logistics consultants.

EXHIBIT PROFILE

AIR CARGO

- Airlines
- Airport Facilities
- Airport Management & Operation
- Equipment & Services for Air Cargo

CARGO/MATERIALS HANDLING AND OPERATIONAL EQUIPMENT

- Attachments-Overhead & Lifting Equipment
- Automation and Control Systems
- Cargo Handling Equipment
- Continuous Handling Equipment
- Dock Levelers, Dock Pads, Doors, Forklift Trucks, Racks Lifts, Cranes, Lifting Gear, Conveyors
- Flooring, Forklift Attachments, Hoists, Below/Hook Lifting Devices

PACKAGING, LABELING AND WEIGHING

- Franking Systems
- Packaging Materials
- Packaging Machinery
- Weighing and Metering Equipment

PORTS AND PORT TECHNOLOGY

- Accessories
- Bulk Cargo Handling, Barges
- Inland Shipping
- Information & Communication Technology
- Harbor and Dock Services
- Heavy Load Lifting Equipment
- Liquid & Dry Cargo Handling Systems
- Loading Technology and Systems
- Port and Terminal Equipments and Services
- Port Authorities and Terminal Operators
- Port Construction
- Propulsion Systems / Pumps and Valves

- Repair Yards
- Safety / Rescue and Survival / Security Equipment
- Shipping Companies
- Specialized Cargo Handling Equipment
- Stowage and Safety Equipment
- Terminal Tractors
- Vessel Traffic

RAILWAYS

- Bogies, Axles, Wheel Sets, Wagons and Suspension Components
- Brake Equipment
- Cables / Cable Accessories
- Cleaning Systems
- Communication Systems and Equipment
- Diesel Engines for Rail Traction
- Emergency Equipment
- Engineering Tools and Equipment
- Exhaust Systems
- Express, Parcel, and Courier Services
- Freight Vehicle Equipment and Components
- Gears / Gearboxes
- Geotechnical Engineering Equipment / Services
- Heating, Ventilation and Air-Conditioning (HVAC) Equipment
- Hydraulic / Pneumatic Equipment / Components
- Industrial Locomotives
- Locks and Locking Systems
- Passenger Vehicle Equipment / Components
- Pipeline Transport Systems and Components
- Platform Doors

- Rail Lubricators
- Security Equipment / Services
- Signaling Maintenance / Renewal
- Subassemblies and Components (Drives, Gearings, Couplings, Brakes etc.)
- Total Rail Systems
- Track Maintenance Equipment / Services

ROAD TRANSPORTATION

- Automation Systems
- Automatic Guided Vehicle Systems
- Casters, Wheels, Tires and Tubes
- Cargo Vehicles
- Carousels
- Cleaning Systems
- Combined Transport Systems
- Containers
- Dredging Equipment
- Forwarding Agents
- Inventory Products & Services
- Road Transport Companies
- Rolling-stock and Component Parts
- Transport Refrigeration
- Trucks, Trailers, Tractors, Tankers and Trolleys
- Vehicle Lifting Equipment / Vehicle Component Maintenance / Repair / Overhaul

STORAGE AND WAREHOUSING

- Automation/Software for Storage Systems
- Cleaning Equipment for Warehouses and Storage Facilities
- Ladder Systems
- Order-Picking Equipment
- Racks, Rack Systems, Rack Operation Systems
- Refrigeration Systems

VISITOR PROFILE

- Airport Representatives
- Consultants
- Construction Companies
- Engineers
- Entrepreneurs
- Freight & Shipping Industry Professional

- International visitors, Including Public and Private Transport Enterprises & Operators
- Logistics Service Providers
- Manufacturers and Suppliers of Transport Technology
- Press and Trade Media

- Ports and Terminals Operators
- Public Administrators and Government Officials
- Railway Operators
- Road Transport Equipment and Technology Providers
- Supply Chain Operators

FOR INQUIRIES:



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EXHIBITION RATES:

Bare Space Rate – US\$ 200/sqm (min 18 sqm)

Shell Scheme Rate – US\$ 250/sqm (min 9 sqm)

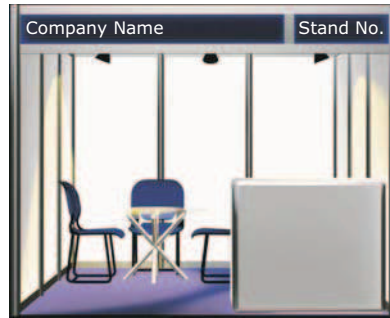
Outdoor Space rate – US\$ 150/sqm (min 36 sqm)

NOTE:

25% payment of the total exhibit space reservation amount to be made along with the Reservation Form to confirm your space.

The Standard Shell Scheme Package will include;

- o Fascia Board with Co. Name & Stand No.
- o White Laminated Plywood Partitions
- o 220V/50Hz Single Phase Electrical Socket
- o 3 Spotlights
- o 3 Chairs
- o 1 Information Counter
- o 1 Round Table



INTERTRANS PAKISTAN - EXHIBIT SPACE RESERVATION FORM

ACT NOW! Exhibition space is allocated on first-come-first-serve basis. To reserve your space, complete the enquiry form below:

I would like to exhibit at INTERTRANS PAKISTAN 2012. My space requirement is likely to be _____ sqm.

Contact Person: _____

Designation: _____

Company Name: _____

Address: _____

Tel: _____ Fax: _____

Email: _____

Website: _____

Product Range: _____

Raw Space: _____ m² x 200 US\$ (min. 18 sq. m.)

Total Rental Cost (US\$): _____

Shell Scheme: _____ m² x 250 US\$ (min. 9 sq. m.)

Total Rental Cost (US\$): _____

Outdoor Space: _____ m² x 150 US\$ (min. 36 sq. m.)

Total Rental Cost (US\$): _____

Mode of Payment:

By Cross Cheque

By Demand Draft / Tel. Transfer

Authorised Signature
& Company Stamp

Date

PLEASE NOTE:

- The space reserved will only be confirmed upon receipt of full payment of the total cost of the space.
- The organisers reserve the right to cancel or relocate an exhibitor to another location (of the same size), if payment is not received by the due date.
- Refund of the space reservation charges will only be made incase of cancellation of the show.